

UNSWworld

THE MAGAZINE FOR ALUMNI AND FRIENDS • MAY/JUNE 2008 • ISSUE 8



The alumnus and the Archibald

DEL KATHRYN BARTON
SCOOPS THE PRIZE

On campus

A WORLD FIRST
PARTNERSHIP TO
IMPROVE VISION

CATHARINE LUMBY
TAKES THE LEAD IN
MEDIA RESEARCH

Our outstanding alumni

SIR WILLIAM TYREE
CATHERINE HARRIS
PAUL CAVE
JULIET BOURKE
MICHAEL CARR-GREGG
ZHENGRONG SHI
MEUTYA HAFID
RICHARD JOHNSON ...
PLUS, UNSW'S
'BEST AND BRIGHTEST'
AT THE 2020 SUMMIT

The New Centre for Social Impact

HOW PROFESSOR PETER
SHERGOLD WILL MAKE
PHILANTHROPY COUNT

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a self-portrait with Kell and
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Welcome from the Vice-Chancellor

Welcome to this latest edition of *UNSWWorld*. In this issue we celebrate the establishment of the Centre for Social Impact at UNSW. Under the guidance of Professor Peter Shergold, the groundbreaking new Centre will support the skills, entrepreneurship and influence of Australia's not-for-profit sector.

Philanthropy is playing an increasingly important role in a number of sectors, including university education where it is intrinsically linked to the meeting of research and development goals. To have a Centre devoted to making giving more effective is an important initiative which will open the channels of communication between business, government and the NFP sector, and enable that sector to play a much more significant role in addressing future challenges. Also soon to be established on campus is the Guide Dogs' Vision Centre. Believed to be the world's first ocular imaging centre to offer free diagnosis and management services to the general community, the Centre has been made possible by a \$40 million contribution to be made by the NSW Guide Dogs over the next 10 years.

Based in the School of Optometry and to open in late 2008, the Centre is expected to see up to 40,000 clients annually. It will target vision-impaired people in NSW and the ACT.

The Centre will also be a hub for research, the early diagnosis of conditions that can cause vision impairment, and the management and treatment of vision-impairment. It will provide teaching and clinical experience for students and those working in this very important area.

On a sadder note, the University community has farewelled UNSW's longest serving Chancellor, the Honourable Gordon Samuels, AC. Gordon passed away last December, aged 84. His contribution as Chancellor of UNSW from 1976 to 1994, and also as Governor of NSW and a Judge of the Supreme Court and the Court of Appeal ensure he will live on in our memories.

As well as remembering the past, this issue also celebrates our future with profiles of two outstanding young Indigenous artists. COFA students Lucy Simpson and Dorsey Smith, who are taking their art to the world.

I would also like to take this opportunity to congratulate the winners of the 2007 Alumni Awards. We are proud to have this opportunity to honour the innovation of our former students and their contributions to the community. I hope you enjoy the magazine and that, in catching up with UNSW's news, you take the opportunity to stay involved with the University community.

Frederick G Hilmer AO
Vice-Chancellor



MOTHER LOVE

The vibrant figurative imagery of Del Kathryn Barton more than caught the eyes of this year's Archibald Prize judges. Following the announcement of her work, *You Are What Is Most Beautiful About Me, A Self Portrait With Kell And Arella*, as the winner of the major national prize for portraiture, Ms Barton explained she had painted it as an expression of love for her two children. "[It celebrates] how my relationship with them has radically informed and indeed transformed my understanding of who I am," she says. The work is so intensely personal she could not contemplate selling it, insists Ms Barton who has a Bachelor of Fine

Art from the College of Fine Arts at UNSW, where she taught for three years until 2003. As the winner of the 87th Archibald Prize, she received \$50,000. It is not Ms Barton's first Archibald entry; she participated last year, and her works combining traditional painting techniques with contemporary design and illustrative styles, have been shown regularly since 2000 in solo exhibitions, along with national and international group shows including the Helen Lempriere Travelling Art Scholarship, the Blake Prize for Religious Art and the Sulman Prize. She was a finalist in the 2007 Dobell Prize for Drawing.

BRINGING ON QUALITY TIME

Parliamentary Secretary to Prime Minister and Cabinet Maxine McKew chose a UNSW forum to introduce a major rethink of early childhood care and teaching intended to make it easier for parents to balance work with raising children. Well-trained staff are essential to delivering a world-class early childcare system, Ms McKew assured the audience at the *So What* lecture series which showcases the work of scholars in the Faculty of Arts and Social Sciences. "It's time to honour teachers and to return to the vocation of teaching the prestige it clearly deserves." Among the key initiatives announced by Ms McKew, who has special responsibility for Early Childhood Education and Child Care, was greater access for all preschool children to play-based learning delivered by degree-qualified early childhood teachers; additional fully-funded university places in early childhood education; 260 new early learning centres and a rise in the childcare tax rebate to 50 per cent paid to parents on a quarterly basis. The inaugural speaker in the *Families that Work: A New Agenda for Parental Leave and Child Care in Australia* lectures, Professor Deborah Brennan, from UNSW's Social Policy Research Centre, called for a reversal to the "corporatisation of early childhood care in Australia" and for a re-energisation of the paid maternity leave debate.

CARBON COUNTDOWN

Professor Roger Simnett, Head of Accounting at the Australian School of Business, is leading the way in setting global guidelines for assurance on carbon emission disclosures. He has been appointed to co-chair the International Auditing and Assurance Standards Board (IAASB) taskforce on high quality auditing, assurance, quality control and related service standards. The taskforce will hold public forums around the world to identify and test carbon-auditing issues. More than 100 countries are already using or adopting the IAASB International Standards on Auditing. The new taskforce aims to enhance the quality and uniformity of practice and strengthen confidence in the global auditing and assurance profession by facilitating a convergence of global standards. Professor Simnett currently chairs the Sustainability Expert Advisory Panel of the International Federation of Accountants.

KIDNAPPED REPORTER WINS OUT



Meutya Hafid, Indonesian President Susilo Bambang Yudhoyono and cameraman Budiyanto

Held hostage by Islamic extremists in a desert cave in Iraq, Indonesian journalist Meutya Hafid says a lifetime of memories flashed through her mind – including five years spent as a student at UNSW. The 28-year old, who faced beheading, says: "When you are near death you appreciate life so much more. You have so much time to think about everything. Memories came like flashbacks ... including my life in Sydney." Ms Hafid and her cameraman Budiyanto, both Muslims, were snatched on the

notorious road from Baghdad to Jordan in 2005. Ms Hafid attributes their release, after seven days imprisonment, to the intervention of Indonesian President, Susilo Bambang Yudhoyono. The ordeal left her determined to campaign for the safety of journalists. Ms Hafid's achievements and devotion to informing the public on important issues have now been officially recognised. In February, before 600 alumni and guests at a dinner in Jakarta, she received the inaugural Australian Alumni Award for Journalism and Media.

The awards in seven categories are an initiative of Australian Education International at the Australian Embassy. They acknowledge contributions to Indonesia by thousands of Indonesians who have studied at Australian schools, universities and technical colleges. UNSW, one of 12 university partners, nominated Ms Hafid who won from a strong field of five finalists which included Mr Wishnutama Kusubandio, CEO of Trans TV and Trans 7 and Mr Mohamad Sobary, former head of Antara National News Agency. In late 2007 Ms Hafid also received the first Elizabeth O'Neill Journalism Award, which honours the former presse attaché at the Australian Embassy in Jakarta who built links between Australian and Indonesian media. Ms O'Neill was one of five Australians who died in the Garuda plane crash at Yogyakarta last year. A senior anchor for Jakarta-based Metro TV, Ms Hafid started in journalism in community media in Sydney's eastern suburbs, while studying engineering at UNSW.

After graduating in 2001, she found journalism was a way of catching up with news in her own country following the fall of President Soeharto in 1998. Although the kidnapping caused her to reconsider her less risky, original career choice, she says: "I'd had so much support from ordinary people I thought I could achieve more by staying in journalism."

UNSW is now working with Jakarta-based alumnus Mr Fendi Liem to establish an Alumni Chapter in Indonesia in 2008.



Justin Jones and James Castrission

CROSSING THE DITCH

Master of Commerce student Justin Jones has paddled into the history books with the first successful crossing of the Tasman by sea kayak. With James Castrission, he completed the crossing after a gruelling 62 days at sea in a custom-made sea kayak. The pair (pictured left) departed the NSW north coast late last year and arrived in New Zealand on January 13. Along the way, they overcame delays due to strong winds, high waves, a shortage of food and the breakdown of an automatic desalination water pump. The expedition is the latest outstanding achievement for Jones who coached UNSW's Colt Rugby team in the 2005 Australian University Games, and became the first to traverse the Murray River from source to mouth by kayak.

He completed an Honours degree in Physiology in 2005 and is now studying for a Master of Commerce degree at the Australian School of Business. More details on the record-breaking journey can be found at <http://crossingtheditch.com.au/>.

NEW TRIAL FOR HIV/AIDS TREATMENT

UNSW has been awarded the largest Australian grant in its history, receiving \$17.7 million in funding from the National Health and Medical Research Council (NH&MRC), to advance understanding of HIV and hepatitis C. Professor David Cooper from the National Centre in HIV Epidemiology and Clinical Research (NCHECR) will lead a nine-person team combining researchers with skills in virology and immunology with those who have expertise in translating laboratory findings into human clinical trials.



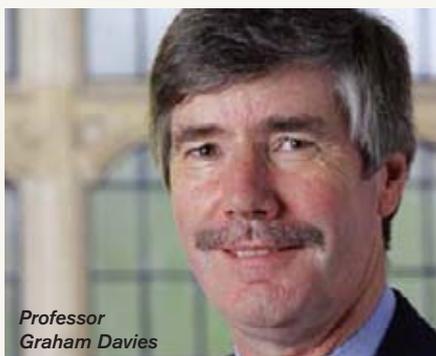
SCALING THE HEIGHTS

Twenty-three-year-old UNSW medical student Nikki Bart (left) and her mother, UNSW alumnus Cheryl Bart, set off in late March intent on becoming the first mother-and-daughter team to conquer the world's highest mountain. Together they have already scaled six of the Seven Summits – the tallest peaks on the world's seven continents. To undertake the two-month-long, 8850-metre trek to the summit of Mount Everest, Nikki has taken leave from her final year of undergraduate medicine, and Cheryl from her corporate career. A rigorous training schedule prior to leaving, including kickboxing, gym classes, weights and long hikes with a 25kg backpack, did not distract Nikki from her studies. Last year she co-chaired the Medical Students Aid Project and won a prize in dermatology. From the outset, she has strived for balance. "Climbing keeps me sane. I won't take a single textbook," says Nikki, who thanks the Faculty of Medicine for helping her to study in the holidays to ensure she could keep up with the climbing seasons. Watch their climb at www.bigpondeverest.com.

ENGINEERING A BRAVE NEW WORLD

"Engineering is going to have a fantastic part to play in all the big problems the world faces: global warming, energy supplies, clean water, food, obesity, healthcare and the ageing population," says Professor Graham Davies, the new Dean of Engineering at UNSW. Previously the Chance Professor and Executive Dean of the School of Engineering at the University of Birmingham, Professor Davies is intent on UNSW being a major player on the world scene and believes major breakthroughs will come through research and furthering interdisciplinary research links. "When you take an interdisciplinary approach it also has a positive effect on teaching: it feeds through from the research side into the quality of the teaching and keeps it leading edge. It's about re-engineering engineering for tomorrow's world."

Engineering is the subject of the future, he says, and it's a message he's keen to convey. "There just aren't enough young people in the world coming into engineering. This is a real career where you can make a difference."



Professor Graham Davies

ICONIC RECOGNITION

UNSW alumnus and adjunct Professor Richard Johnson has been celebrated as the creator and architectural protector of some of the nation's most important cultural buildings and spaces with the award of the 2008 Royal Australian Institute of Architects (RAIA) Gold Medal for Architecture.

Mr Johnson, now of the firm, Johnson Pilton Walker, has been responsible for significant projects in Sydney, Canberra, Brisbane, Hobart, Darwin, Auckland, Melbourne and China. In Sydney alone, his projects include the Art Gallery of NSW New Asian Wing, the Sydney Opera House masterplan and refurbishments (with Jørn Utzon) and the Museum of Sydney. His current projects include the new National Portrait Gallery in Canberra and the Tasmanian Art Gallery and Museum. In 1969, Mr Johnson graduated from UNSW with First Class Honours, the RAIA Prize for Design, the RAIA Silver Medal and the NSW Board of Architects Bronze Medal. Having also won a postgraduate scholarship, he completed a Master of Philosophy (Town Planning) at University College, London. Despite his numerous accolades, according to Historic Houses Trust Director Peter Watts, Mr Johnson's supreme achievement may be his work on Sydney Opera House: "... it was Richard's calm approach, delicious sense of humour, humility, rational thought processes and capacity to work quietly through an issue without the need for the limelight that have brought Utzon back to his masterwork," says Watts.



Photo: Mark Tedeschi courtesy of Josef Lebovic Gallery

BAR LEADER AND GOOD SPORT

Alumnus Anna Katzmann SC made a surprise appearance in the *Sydney Morning Herald* recently literally sticking the sports shoe into her personal trainer while kick-boxing. The image is part of a photographic exhibition, *Legal Chameleons*, compiled by the State's Senior Crown Prosecutor Mark Tedeschi with the help of his Nikon D200. His aim is to show people that cloistered barristers have lives, too. Of course, Katzmann is best known as the recently appointed President of the NSW Bar Association. A barrister since 1980, she's served as a member of the Bar Council since 1994 and has been a council member of the Australian Academy of Forensic Sciences. Named a "Woman Lawyer of Achievement" by the NSW Women's Lawyers Association, Katzmann has been outspoken on the need for more equitable gender representation among barristers and is an advocate for a statutory charter of human rights. The photographic image is in keeping with her "drive to improve the mental and physical wellbeing of barristers, who work long and hard for their clients, often at significant cost to their health".

Influential alumni in top jobs

With a recent change in Federal Government, UNSW alumni are not only calling the shots in Canberra, but many are lending their expertise to determine Australia's future.



Vice-Chancellor Fred Hilmer (far left) with Treasurer Wayne Swan and other 2020 Summit participants

UNSW alumni are making significant contributions to Australia's wellbeing – present and future – with many now holding key roles in the Federal Government on the frontline and behind the scenes. Most outstandingly, the alumni at the forefront are the Cabinet ministers – Attorney-General Robert McClelland (BA '79, LLB '82) and the Minister for Environment, Heritage and the Arts, Peter Garrett (LLB '77, HonDLitt '99). Two parliamentary secretaries with responsibilities for defence also have studied at the University; Greg Combet who graduated with a Bachelor of Engineering (Mining) in 1981 and Mike Kelly who completed a PhD (Law) in 1999. During the 2007 election campaign,

mind the machinations of the Australian Labor Party itself were ALP Secretary Tim Gartrell (BA '95) and NSW party secretary Mark Arbib (BA '93, MA '94) who not only ran the Federal campaign for the ALP in the most populous state but also was elected to the Senate. He will take up his position as a Senator on 1 July. Several UNSW alumni who were instrumental in providing support and strategic advice to Kevin Rudd as Opposition Leader are now experiencing the high pressure of responsibilities inside the Prime Minister's Office. Among the Prime Minister's key staff are the notably young, but already high profile, media adviser, Lachlan Harris (BA LLB '03), while on Mr Rudd's economics advisory team is Tim Dixon (LLB '98).

PLANNING OUR FUTURE

UNSW alumni, academics and staff were also well represented among the nation's top minds invited to apply their expertise and thinking to future directions at the Australia 2020 Summit.

Prime Minister Kevin Rudd described the Summit held in April as "an important initiative to harness the best ideas for building a modern Australia that is ready for the challenges of the 21st century". Heading the distinguished alumni on the "best and brightest" list was Indigenous surgeon Dr Kelvin Kong who took a place on the 10-member Steering Committee leading the 1000-strong Summit convened in April, while the Chair of the Steering Committee was Professor Glyn Davis, Vice-Chancellor of Melbourne University who is also a UNSW alumnus.

When controversy raged over the disproportionate male representation on the 2020 Summit committee following its announcement, the voices of prominent UNSW alumni Eva Cox (BA '75) and Catherine Harris (BCom '71, HonDBus '08) were among the protesters in the media. Delegates to the Summit were put into 10 sub-committees according to their areas of expertise – and a significant number of the UNSW-associated delegates on the committees were women.

UNSW Vice-Chancellor Professor Fred Hilmer who was on the Summit sub-committee exploring Australia's economic future says his group was diverse, with a broad agenda. "We pursued a sensible direction in our discussions on the economy at the same time as having fun and narrowly avoiding death by PowerPoint!" The arts group, of which Chancellor David Gonski was a member, also came up with a number of good ideas.

A broad consensus on several common themes emerged from all of the groups, in particular the need for tax reform and for an examination of federalism. "The issues of climate change and carbon management also permeated discussions, issues which are of course integral to UNSW's research agenda as we confront climate change and sustainability," says Professor Hilmer. "Overall, the 2020 summit was a very good catalyst for generating and embracing ideas in a time when we are facing many challenges to the nation's future prosperity, and I was heartened by the willingness to try new ideas."

UNSW STAFF MEMBERS AND CURRENT STUDENTS WHO PARTICIPATED AT THE 2020 SUMMIT:

UNSW Vice-Chancellor Professor Frederick Hilmer	Future
UNSW Chancellor David Gonski*	Creative
Professor George Williams* Faculty of Law	Governance
Associate Professor Kate Crawford Faculty of Arts and Social Sciences	Governance
Professor Michelle Haber* Children's Cancer Institute Australia	Health
Dr Rosemary Stanton, Visiting Fellow Faculty of Medicine	Health
Dr Sarah Maddison* Faculty of Arts and Social Sciences	Indigenous
Ms Megan Davis Indigenous Law Centre, Faculty of Law	Indigenous
Professor Peter Shergold Centre for Social Impact, Australian School of Business	Communities
Professor Julian Disney Social Justice Project, Faculty of Law	Communities
Associate Professor Alison Ritter National Drug and Alcohol Research Centre, Faculty of Medicine	Communities
Professor Deb Brennan Social Policy Research Centre, Faculty of Arts and Social Sciences	Productivity
Ms Louisa Minney National Centre for HIV Social Research, Faculty of Arts and Social Sciences	Future Security and Prosperity
Ms Nicole Kuepper, a PhD student in the School of Photovoltaic and Renewable Energy Engineering took part in the 2020 Youth Summit which was held in Canberra in the lead up to the Australia 2020 Summit.	

* indicates the staff member is also a UNSW alumnus.



UNSW ALUMNI AMONG THE SUMMIT PARTICIPANTS INCLUDED:

Participant	Sub-committee
Professor Margaret Alston, PhD '93	Rural
Professor Patricia Apps, BArch '65	Economy
Ms Robin Banks, LLB '99	Governance
Professor Larissa Behrendt, BJuris LLB '92	Creative
Ms Juliet Bourke, BA '86 LLB '92	Economy
Mr Stephen Bradford, BCom '75	Economy
Ms Petrea Bradford, GradDip '03	Sustainability
Ms Elizabeth Broderick, BA '82 LLB '84	Communities
Ms Sharan Burrow, BA '75 Dip Ed '76	Future
Dr Ian Cameron, MB BS '87	Health
Mr Bob Carr, BA '69 HonDLitt '06	Economy
Professor Bruce James Chapman, BCom '76	Productivity
Professor Elizabeth Mary Chiarella, PhD '00	Health
Mr Phillip Clarke, MBT '06	Productivity
Mr Paul Clitheroe, BA '84	Economy
Mr Peter Coates, BSc '71	Sustainability
Dr Rachael Claire Cooper, BA '95	Productivity
Professor Alan Dupont, BA (Mil)	Future
Ms Katherine Fallah, LLB '05	Future
Ms Maree Ann Faulkner, BSW '77	Communities
Professor Timothy Flannery, PhD '85	Sustainability
Mr William James Frewen, BA '91 LLB '77	Productivity
Professor Michelle Haber, BScSoc '84	Health
Professor Ian Hickie, MB BS '82 MD '90	Health
Mr Frank Richard Howarth, MScSoc '84	Creative
Ms Terri Janke, BA LLB '95	Indigenous
Dr John William Kramer, MB BS '78	Rural
Dr Marie Leech, MScSoc '79	Communities
Ms Miriam Lyons, BA '03	Governance
Dr Sarah Maddison, GradCert '06	Indigenous
Ms Kerrie Mather, BA '81 MCom '84	Economy
Professor Warwick McKibbin, BCom '80	Sustainability
Professor Brian Oldenburg, BSc '76 PhD '87	Health
Mr Daniel Petre, BSc '81	Communities
Professor Benjamin Reilly, BA '91	Future
Mr Simon Rice, BA '81 LLB '83 Med '91	Governance
Professor Julianne Schultz, GradCert '03	Governance
Professor Margaret Sheil, BSc '84 PhD '88	Health
Mr Brett Solomon, LLM '04	Governance
Professor Patrick Troy, MTech '66	Sustainability
Assoc. Professor Anne Twomey, PhD '06	Governance
Ms Mary Vallentine, BA '73	Creative
Mr Steve Vamos, BE '80	Economy
Professor George Williams, LLM '95	Governance
Mr Kevin Wei-Cher Yeoh, BA BCom '02	Future

Vale Gordon Samuels: 1923–2007

UNSW’s longest serving Chancellor was a man of unerring community spirit.

On February 25, UNSW held a memorial service for our longest serving Chancellor, the Honourable Gordon Samuels, who died last December, aged 84.

Dr Samuels was celebrated not only as a judge of intellectual distinction, but was equally remembered for his wit and enduring support of the community.

Born in London, Gordon Samuels was Oxford educated and the recipient of a Rhodes Scholarship. After emigrating to Australia, he was admitted to the Sydney Bar in 1952, appointed a QC in 1964 and eight years later appointed to the NSW Supreme Court. He chaired the NSW Law Reform Commission from 1993 to 1996. As Governor of NSW from 1996 until 2001, Dr Samuels memorably became the first governor not to live in Government House. Having joined the UNSW Council in 1969, Dr Samuels served as Chancellor of UNSW from 1976 until his retirement in 1994. In this time, he played a key role in establishing the UNSW Foundation and was a life member of the Sports Association. He was the inaugural presiding member of the Advisory Board of the Australia Ensemble, and provided encouragement to the Ensemble, the School of Music and Music Education, and the Collegium Musicum Choir.

Dr Samuels also became the Patron of the UNSW Alumni Association and, in tandem, Patron of the Law Alumni Chapter. In 1992, the University recognised the services of Dr Samuels and his wife Jacqueline with the opening of the Samuels Building. In 1994,

the University conferred upon Gordon Samuels the degree of Doctor of Science, honoris causa, and the degree of Doctor of the University, honoris causa, upon Mrs Samuels.

Dr Samuels was made a Companion of the Order of Australia in 1987, Commander of the Royal Victorian Order in 2000 and received the Centenary Medal in 2003. In a tribute to him, UNSW Vice-Chancellor Professor Fred Hilmer said: "I know I speak for the UNSW community, past and present, in paying tribute to the contribution made by Gordon Samuels to the community generally and to UNSW in particular. As Patrick O'Farrell noted in his history of UNSW, Gordon's influence was 'profound, general and continuous' ... Gordon embraced the role of Chancellor with enthusiasm and dedication, based on the desire to see the University realise its great potential. He provided invaluable guidance to UNSW as it developed into the leading research-intensive professional and scientific university it is today."

Gordon Samuels married the highly regarded theatre actor Jacqueline Kott in 1957 and had two daughters.

At a service in Sydney's Eastern suburbs, his daughter Dr Selina Samuels, a UNSW alumnus (BA '91 and LLB '93), described her father as a loyal individual who valued the importance of community. Although he had been unwell for some time following an operation for cancer, she said, sheer determination had kept him going. Jacqueline Samuels will continue his work as the Patron of the Alumni Association.

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Moving on media

The new Journalism and Media Research Centre will put Catharine Lumby at the centre of the media debate. And that's just fine with her, writes Steve Offner.

Photo: Susan Trent, Gasbag Studios.

“Sometimes,” says Professor Catharine Lumby, “I wish I studied igneous rocks.” The high-profile media expert confesses that some of her areas of interest – gender studies, sexuality and popular culture – attract controversy. Her recent work as a pro bono education consultant to Network Ten’s *Big Brother* and the National Rugby League (NRL) on managing issues of gender and sexual ethics, embroiled her in the sort of media debates that make most academics come out in hives. But, she stresses, it’s not just controversy for controversy’s sake. “I’m very careful about the debates I get involved in and the ones I do enter into I think are important. There is a public interest purpose to them and no matter how much I get involved in controversial subjects I go out of my way to try to create a dialogue and not an argument,” she says.

As the director of UNSW’s new Journalism and Media Research Centre, Professor Lumby expects that public dialogue to continue. The Centre – officially launched this May within the Faculty of Arts and Social Sciences – will cover print, audiovisual and digital media, and will, according to the Dean, James Donald, “at a stroke create the most dynamic and prestigious research focus on journalism and social communication in any Australian university”.

The Centre’s deputy director, Dr Gerard Goggin, left the University of Sydney to take up the post of Professor of Digital Communication and Journalism. He is joined by his colleague from the same University Associate Professor Kate Crawford who is an online media specialist. Dr David McKnight, a former journalism lecturer at UTS, will become the Centre’s Associate Professor in Journalism and Senior Research Fellow. Dr Kath Albury and Dr Clifton Evers both hold Postdoctoral Fellowships. Professor Lumby says the Centre will pursue three core elements of research. “The first is a focus on the evolving media landscape. We will be working on the future of media production, the future of audiences and the effects

of both on regulation and business models.

“The second element is an interest in the social, cultural and health impacts of media. We’ll be looking at the impact of media on different groups and at the role media representations play in shaping our society.

“And finally, we will be looking at the practice and ethics of contemporary journalism.”

Part of the Centre’s wider role, Professor Lumby says, will be to promote the relevance of humanities research.

“I do strongly believe you have to have people going out onto the frontline making a strong case for the value of contemporary humanities studies. Some still laugh at the idea of a field like, say, gender studies ... they say ‘oh that’s trendy that’s postmodern, what’s that all about?’”

“Well, ask the NRL what gender studies is all about. They know that it has very practical applications in devising evidence-based education programs for players.”

Professor Lumby says an example of the Centre’s applied work is a Linkage grant she and Dr Albury have won to work with the NRL to help elite athletes cope responsibly with the pressures of being in the media and public spotlight.

Similarly Professor Goggin has been awarded a major ARC grant to study the impact of mobile media on the media landscape and Professor McKnight is working on an ARC-funded project on the political commentary published in the US, the UK and Australia by the media outlets of News Corporation. Overall, the Centre currently hosts close to \$2 million worth of research projects.

As for her own interests in gender and sexuality, Professor Lumby says she won’t be ignoring them.

“I have a real interest in audiences and so on ... and that’s where gender comes in ... I’m particularly interested in youth and female audiences. A lot of middle-aged male media producers are scratching their heads about how to reach those groups right now.”

The art of giving

A groundbreaking new Centre will enhance philanthropic endeavour in Australia.

BY VICTORIA BROWN

Since his arrival at UNSW in February, Professor Peter Shergold has been busy turning the ideals behind Australia's first centre for philanthropic development into reality.

The new Centre for Social Impact (CSI) is devoted to building the capacity of Australia's not-for-profit (NFP) sector, philanthropic endeavour and social responsibility in the corporate sector.

Chief Executive Professor Shergold, who left his position as Secretary of the Department of Prime Minister and Cabinet early this year, describes the NFP sector as "the foundation of a democratic and civil society".

"I am delighted that Australia is now developing a world-class centre to support the skills, entrepreneurship and influence of NFP business," he says.

UNSW Chancellor David Gonski, who was instrumental in establishing the Centre, is a passionate believer in philanthropy in Australia. "Philanthropy is evolving to a new level in this country," he says. "It is only in the last eight years that giving has started to get going here, and that NFPs have been recognised as an important part of the community. With an increasing flow of money into the NFP sector, there is a need for these endeavours to become more business-like and knowledge-based, to ensure that funds are put to good use."

Vice-Chancellor Professor Fred Hilmer agrees. "The Centre is an extraordinarily important initiative. It will open the channels of communication between business, government and the NFP sector, and enable that sector to play a much more significant role in addressing future challenges," he says. Deputy Prime Minister Julia Gillard showed her support for the Centre's objectives when she attended one of its first events in February. Before an audience of 500, Ms Gillard outlined the Federal Government's commitment to a social inclusion agenda and to reshaping the health, education and community sectors through collaborative national reform. In particular, she called for more ambitious partnerships to generate social innovation. The Centre will not only facilitate such endeavours, but will meet the pressing need in Australia "for further very good research in the NFP area, a need to

educate people who give money and time, and a need to educate those in NFPs themselves," says Mr Gonski.

Created in collaboration with the University of Melbourne and Swinburne University of Technology, the Centre aims to meet those needs by providing managerial education and executive support for NFPs. It will also be a hub for research and community engagement.

Sitting within UNSW's top-ranking Australian School of Business, the CSI has been funded by a \$12.5m grant from the Australian Government which will be matched through fundraising.

"Once we had the relationship with Melbourne and Swinburne universities and the funding from the government the only thing we were lacking was someone to lead the Centre," Mr Gonski says. "The idea of approaching Peter Shergold to lead the Centre was one of our best. We were delighted when he accepted."

This is the second time Professor Shergold has held a position at UNSW. He joined the University as a lecturer in 1972 and upon leaving in 1987, went on to become Australia's most eminent public servant.

"Under Professor Shergold the Centre will aim to address two major needs," Mr Gonski says. "We need to help hone the skills of those involved in NFPs who receive the gifts of philanthropy.

"On the other hand there are the businesses and individuals who are philanthropic of mind and would like some guidance. There is currently nothing in Australia that teaches you how to give."

Several years ago Mr Gonski was involved in the establishment of Prescribed Private Funds (PPF). He sees the Centre as the next step in enhancing philanthropy in Australia.

"There have been a number of different steps in getting philanthropy going," he says. "The first was changes to the Tax Act to make philanthropy something that was encouraged rather than discouraged. There were a lot of amendments and probably the most significant was the establishment of the PPF and of workplace giving.

"PPFs are often run by intelligent people who have done well and want to give back, but there is nowhere for them to learn how



Susan Trent, Gasbag Studios

The Centre can ... make the giving, getting and spending of philanthropic money more efficient.

to run their foundations effectively or see the research on what others are doing. Through the CSI we aim to change that. "The Centre in itself can't increase philanthropy. That is dependent on factors such as good economy and generosity of spirit but what the Centre can do is make the giving, getting and spending of philanthropic money more efficient." The Centre will offer a Masters degree and a range of executive programs. The University is already receiving expressions of interest from the NFP sector.



THE SOCIAL CAMPAIGNER

Q&A with Professor Peter Shergold, Chief Executive of the Centre for Social Impact

What made you decide to accept the CSI role?

Having worked for 20 years at senior levels of the Australian Public Service [the last five as Secretary of the Department of the Prime Minister and Cabinet], I had a wonderful opportunity to influence public policy from the inside. Increasingly, however, I have become attracted to the less constrained public advocacy of the non-profit sector outside government.

Why do you think there is a need for an institution such as the CSI?

Australia is fortunate to have a wealth of voluntary effort and philanthropic endeavour that is harnessed to social benefit by the “third sector” of non-government organisations. The CSI, in partnership with the NGOs, can help to raise the managerial capacity and business acumen of the non-profit sector and thereby increase its social impact.

What do you see as the greatest challenge for philanthropy in Australia?

The great challenge is to create genuine partnerships in the public interest between corporate social responsibility, social enterprises and the institutions of governance.

Do you see the NFP sector as having a role in developing public policy?

I anticipate that the CSI will have a significant role in extolling the public policy benefit of a vibrant third sector in building social capital and underpinning democratic governance.

How do you see the CSI's role developing in the next 10 years?

I see the CSI as an effective partnership between universities and the public, private and third sectors in pursuit of leadership excellence in non-profit organisations.

How does it feel to be back at UNSW?

I am delighted to return to a much more attractive campus than I left. Although the CSI will be a partnership across universities, I'm pleased that the CSI is to be housed in an Australian School of Business that is committed to continuing to lift its international status.

I am particularly delighted that much of the impetus for the CSI came from the Chancellor (David Gonski) and Vice-Chancellor (Fred Hilmer) and that it has their enthusiastic and committed support.

SHOWING THE WAY

A number of key business and social leaders have made huge contributions to establishing the CSI.

Daniel Petre – UNSW alumnus, UNSW Foundation director, founder of the Petre Foundation, former managing director of Microsoft Australia, director and executive chairman of PBL and the founder of ecorp.

Greg Hutchinson – deputy chairman and founder of the Australian Charities Fund, senior advisor at Bain & Company and a member of the Investment Committee of Macquarie Direct Investment Limited.

Michael Traill – founder and CEO of Social Ventures Australia, director of the John Maclean Foundation and the Opera Australia Capital Fund.

Chris Cuffe – executive director of Social Ventures Australia.

Chris Figgis – managing partner and **Kokkong Chan** – principal and head of CFO practice, Egon Zehnder International.

Robin Crawford – director of Macquarie Capital Alliance, the Sydney Cancer Centre Foundation and Clean Up Australia.

Warwick Negus – CEO of Colonial First State Global Asset Management, co-chair advisory council UNSW Australian School of Business.

Rob McLean – chairman of Social Ventures Australia and Elders, president of the Benevolent Society and Australian Landscape Trust, and director of the Centre for Independent Studies.

Leading lights

Meet four extraordinary former UNSW students whose achievements were celebrated with the presentation of the 2007 Alumni and Awards in March.



Zhengrong Shi

WHEN THE SUN SHINES ...

Dr Zhengrong Shi hit the headlines around the world in 2005 when he listed his Suntech Power Co, the company he founded in China four years earlier to make photovoltaic cells for use in solar panels, on the New York Stock Exchange. At his side at the time were two UNSW Scientia professors Martin Green and Stuart Wenham, with whom he had worked extensively since studying for his PhD in Electrical Engineering at UNSW in the early '90s.

Since his graduation, Dr Shi has been at the forefront of the research and commercialisation of solar cell technology. For three years, he was a senior research scientist and leader of the Thin Film Solar Cells Research Group in UNSW's Centre of Excellence for Photovoltaic Engineering, Australia's only government-sponsored photovoltaic centre. His pioneering research led to the establishment of the UNSW spin-off company, Pacific Solar where he was research director from 1995 to 2001. Today Suntech Power Co, based in Wuxi, near Shanghai, is the world's largest manufacturer of photovoltaic (PV) modules and the third largest producer of PV cells.

Success means Dr Shi is frequently listed among the world's most wealthy citizens, although his main motivation is the difference his innovation can bring to the world in affordable, renewable energy, he says. An Australian-citizen Dr Shi currently holds 11 patents in photovoltaic technologies and insists Australia still has the best solar technology – "and so much sunshine". His connections with UNSW School of Photovoltaic and Renewable Energy Engineering remain strong. He sponsors a Cooperative Scholarship, a research scholarship and also provides funding and in-kind support for collaborative research. Through purchasing options on intellectual property, his company is the foremost adopter of solar cell front contact innovations from UNSW. He has also donated substantially through the UNSW Foundation. The next step for Suntech is reducing the cost of solar products to make solar power equal to or below the retail cost of electricity. "We believe we can achieve this goal in

VIEW FROM THE TOP

Paul Cave is most recognised for showing more than two million people the sights from the top of one of the world's iconic landmarks, the Sydney Harbour Bridge – although the founder and Chairman of BridgeClimb had an illustrious business career long before achieving such heights. Newcastle-born Cave studied Economics part-time at UNSW and, after an early career in marketing and general management, in 1974 he founded the Amber Group which became Australia's largest paving and tile retailer. When he sold the Amber business to staff in 1996, his idea of taking people to the top of the Bridge was already well formed.

Initially inspired by inheriting the first ticket ever sold to a passenger to cross the Harbour Bridge by rail – as a teenager his late father-in-law had queued for two days to buy the ticket 00001 from Wynyard to Milson's Point

in 1932 – Mr Cave also was involved in organising for delegates of a Young President's Organisation World Congress to climb the Harbour Bridge in 1989. Subsequently he spent years dealing with state and local government bodies, community groups and hundreds of experts – in safety, logistics, heritage and conservation – eventually achieving his ambition to launch the BridgeClimb business in 1998. Amid numerous accolades, Mr Cave has been recognised as an Export Hero and as the Ernst and Young National Entrepreneur of the Year 2002. He shares his success by widely giving back to the community, notably as a board member of the Sydney Cancer Centre Foundation, and maintains his ties with UNSW as a member of the Australian School of Business's Advisory Council, the Campaign Cabinet and the Alumni Leaders Network.



Juliet Bourke

regions of high insolation and high retail electricity rates within the next three to five years at which point solar will be a truly cost-effective, clean and renewable energy generator without subsidies," he says.

COUNTING ON CARE

Employment lawyer and organisational change expert, Juliet Bourke credits the lecturers at UNSW for giving her the vital tools required to improve diversity and equity outcomes for Australia's disadvantaged and vulnerable employees.

Her entire career since graduating in the late '80s has had a focus on improving the workplace, through roles with the Human Rights and Equal Opportunity Commission, the NSW Attorney General's Department where she focused on social policy development, and currently with the Government and Related Employees Appeals Tribunal. At Aequus Partners, a private law firm, Ms Bourke continues working with organisations to enhance employment conditions through research, training, investigations and mediations.

Her most outstanding contribution in recent years, however, has been as chair of the Taskforce on Care Costs (TOCC), a partnership of more than 45 business and community

organisations, which she established in 2003 to investigate the relationship between work and the cost of care.

"We set out to improve outcomes for people with elder, child and disability caring responsibilities, five million of whom are in the workforce," says Ms Bourke who enlisted the pro-bono assistance of scores of highly skilled experts to generate major policy-changing research.

As Australia has a tightening labour market and an aging population, TOCC determined that the work/care dynamic is a critical national issue and that strong leadership and immediate intervention would provide a benefit to both employers and the economy. Initial research by the Taskforce showed that employees were leaving the workforce or had reduced working hours due to the cost of care. Further research showed the cost of care had influenced the departure of 64 per cent of employees with caring responsibilities from the workforce.

The promise to implement one of TOCC's key solutions to addressing the work/cost of the care challenge proved influential in the election of the new Federal Government. Now its work is done, TOCC has been disbanded, but as Ms Bourke says: "Inevitably when one door closes another opens." She was a participant in the Federal Government's future-planning Australia 2020 Summit.

TEEN TIME

Michael Carr-Gregg, one of Australia's highest profile psychologists specialising in parenting adolescents and adolescent health, is widely known for sharing his expertise through a range of media outlets where he addresses the immediate and often newsworthy issues confronting teens and their parents.

Dr Carr-Gregg works as an official ambassador for the National Depression Initiative, beyondblue, and also holds a series of consulting roles in organisations with a teenage focus, including the Victorian Secondary Schools Principal's Association, the Australian Ballet School and with Mindmatters, a Federal Government youth suicide prevention program. A prolific writer, he is also the author of several books.

Among his formative influences, Dr Carr-Gregg says, was being sent to a very tough English boarding school and being diagnosed with terminal cancer. "I prepared at 17 to have eight weeks left to live. It was a great lesson in psychology – my defence mechanisms kicked in and I went into this glorious phase of denial. I thought, 'clearly they've stuffed up. There's obviously been a mistake!'"

In the mid-eighties he co-founded CanTeen, the world's first national teenage cancer patients support group, at the same time as undertaking a PhD in Health Administration at UNSW. In recognition of his pioneering work he later received a UNSW Graduated Award. Subsequently he was appointed as Executive Director of the New Zealand Drug Foundation and Director of the Centre for Social Health at the University of Melbourne and served on the Federal Government's Boys Education Lighthouse School Programme. "What fascinates me is that 75 per cent of all psychological problems in human beings, occur under the age of 24. So if you specialise in adolescence where a lot of these disorders begin to show ... if you could get good at talking to kids, you could save people a lifetime of turmoil and struggle," he says.



Michael Carr-Gregg



Photos courtesy of Lucy Simpson

My home is myself

Lucy Simpson's stunning photographic self-portrait won her a place in a worldwide cultural exchange program.

To me, the most important aspects of my life, and the qualities that make me who I am, are my family, culture and the place to which I belong or call home," says COFA student Lucy Simpson.

Lucy's stunning visual portrayal of her life won her a place in a worldwide cultural exchange project, *My Home Is Myself*.

The competition invited Art and Design students from five universities around the world to use three photographs to analyse how they define themselves in a rapidly changing world. Based on the initial self-portraits judges selected one student from each city (Geneva, Cape Town, Shanghai, Sydney and New York) to progress to the competition's second stage where they produced an image per day based around the theme My Home and the sub

themes of My Roof, My Door, My Window, My Ground and My Wall.

Lucy is a fourth-year Bachelor of Design student majoring in textiles and graphics. She is an Indigenous Cadet with the School of Design Studies and has previously worked at Nura Gili. "I heard about the competition through Jacqueline Clayton, my cadetship mentor at COFA," Lucy explains. "Even though I haven't studied photography I've always had a strong interest in it, and being in the competition was absolutely inspiring."

The images Lucy produced for the first stage of the competition represented both her Indigenous and non-Indigenous heritage.

"At first I was a little over-awed by the competition and the professionalism of the images," she says. "But it was exciting getting up in the morning, seeing the next challenge, and finding out how other cities had responded to my images and represented their own perspectives. I really felt the connection and interaction. The glimpses of our worlds captured at the same time are so fascinating."

Victoria Brown

Reflecting cultures

Dorsey Smith has been sharing his art, and his Aboriginal heritage, with the world, writes Jane Hunter.

Dorsey Smith becomes visibly emotional when he reveals that after many years of searching, he has found his life mission – telling his story through art. His art is a way to express himself and be authentic. It's important for him to be true to himself and create his art in his own way. "I try not to copy anyone," says the third year COFA student who uses a variety of materials and media to tell his stories, including gumnuts, kangaroo skin and video installations. "When I look at art that I like, I ask, 'How'd you do it?' and then I make sure I don't do it that way. I try to stay true to myself.

"I get the feeling that I was meant to do this, I was right to do this," says the 39-year-old Aboriginal man.

In his time, he has worked as a tour guide, a carpenter, a dancer but feels happiest telling his story through art, something recently confirmed by a conversation he had with some Aboriginal elders.

Being authentic is a message Dorsey shared with Tanzanian and Ugandan students and artists when he visited east Africa last year on a cultural exchange tour supported by Nura Gili. Dorsey brought back art works from Africa and reinterpreted them in his own style. For example, a wooden carved jewellery box shaped like a closed hand inspired him to create an open hand made of gumnuts and kangaroo skin. A leather jacket was reinterpreted using kangaroo skin and national totems – a dolphin from his mother's country (Gumbainggirr) and a praying mantis from his father's country (Dhunghutti). "In Africa, I was able to see colonial and European cultures had changed and manipulated the way in which these people see themselves," Dorsey says.



Susan Trent, Gasbag Studios

He encouraged them to trust their instincts and their stories by running workshops and sharing videos of his art.

The director of the Nommo National Art Gallery in Uganda recognised Dorsey's valuable influence, saying that he had changed the direction of Ugandan art. "I hope I have given them a new spirit that will help guide them to a contented way of looking at and being proud of their true selves," Dorsey says.

A carved hand from Tanzania; Dorsey's response: an open hand of sharing; Dorsey's kangaroo skin vest, inspired by a vest from the Ugandan National Art Gallery.



Meeting the charity challenge

Ten years as a conflict specialist working with the United Nations and various non-government organisations in Asia, the Middle East and Africa provided Archie Law with an in-depth appreciation of humanitarian work, but in hindsight he realised it hadn't fully prepared him for leadership.

When he returned to Australia and took on the role of Deputy Chief Executive of Austcare, the not-for-profit (NFP) organisation focused on specialist humanitarian aid and development, Mr Law confronted a very different set of challenges which soon saw him seeking insights as a scholarship recipient in the General Management course at AGSM Executive Programs.

Although he had plenty of experience in the field, Mr Law says: "A couple of months into my role at Austcare, I was charged with writing our business strategy, which confirmed my thoughts that leading an organisation was vastly different to managing and leading field programs."

More than this, Mr Law confronted the complexities specific to managing in the NFP sector, issues of staff retention and

engagement including how to make a charity run as smoothly as a business without many of the competitive financial incentives. "The 100-strong Austcare staff are highly committed people who are passionate about making a difference in the world, and the type of reward and fulfilment they're seeking at work is sustained through inspired leadership," Mr Law says.

He enrolled for the General Manager program, a six-day, full-time residential held at AGSM's Kensington Campus. Participants come from diverse backgrounds, in business, government and NFPs, and during the program are challenged to reflect on their aspirations, personal management and engagement styles, as well as strategies and programs they can implement immediately when they return to work.

Key learnings from the program for Mr Law were in balancing the demands of his role and finding ways to engage and lead people. "It confirmed that inspired leadership and empowerment is the way to get the best out of our highly engaged, passionate people," he says. At the same time, he also developed

business strategies for Austcare's growth. Mr Law, who was recently promoted to CEO, says one of the most valuable outcomes of the program for him was in the level of interaction with other participants. "I was surprised and relieved to find out so many of the day-to-day issues I was dealing with were experienced by managers and leaders in commercial and corporate environments as well. The program provided me with a fantastic support network. I have developed professional and personal connections with other participants that will prove valuable for years to come."

AGSM Executive Programs' scholarships for not-for-profit employees are awarded on merit; based on each applicant's management experience, potential and ability to influence the organisation's future performance. They are available for the Accelerated Leadership Program, the Senior Manager Development Program and AGSM Executive Program's flagship General Manager Program. For more information visit www.agsm.edu.au/executive

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Advanced Negotiation and Influencing	5-6	Syd	Creative Positive Organisations	Module 1: 3-5 Sep	Syd
Accelerated Leadership Program	Module 1: 15-21 Jun Module 2: 10-15 Aug	Syd	Through Coaching and Leadership	Module 2: 18-19 Sep	Syd
Key Account Management	23-25	Syd	Creative Strategic Thinking for Innovation	8-10	Bris
New Manager Program	30 Jun-4 Jul	Syd	Advanced Management for Executive Assistants	15-17	Syd
JULY			Managing Project Managers	17-19	Syd
Advanced Management for Executive Assistants	21-23	Syd	Essentials of Finance for Non-Finance Managers	17-19	Bris
Middle Manager Program	21-25	Syd	Strategy Implementation for Growth	22-23	Syd
Managing People for Performance	28-30	Syd	Essentials of Finance for Non-Finance Managers	24-26	Syd
AUGUST			Leading From Within	Module 1: 24-26 Sep Module 2: 27-28 Oct	Syd
Creative Strategic Thinking for Innovation	6-8	Syd	Custom Programs We can also partner with you to design customised programs that address specific business needs or strategic challenges faced by your organisation.		
General Manager Program	17-22	Syd			
The Balanced Scorecard	19-20	Melb			
Fundamentals of Competitive Negotiation	25-26	Syd			
Essentials of Finance for Non-Finance Managers	25-27	Melb			
Leadership and Decision Making	27-29	Melb			

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RESEARCH FOCUS ON SHORTSIGHTED KIDS

A new UNSW research project aims to discover whether special contact lenses worn only during sleep may slow or halt the progression of shortsightedness – myopia – in children.

The specially designed lenses are already widely used in adults to gently reshape the surface of the cornea during sleep: they are removed on waking and enable wearers to see well without glasses during the day. The \$500,000 study, led by Dr Helen Swarbrick in the UNSW School of Optometry and Vision Science, is based on compelling evidence that using the lenses in childhood may not only correct myopia but also stop or slow myopic vision problems from developing.

If so, the treatment could hold great promise in tackling the mystery epidemic of myopia affecting East Asia in particular. In some parts of the region, up to 87 percent of young adults now suffer from varying degrees of myopia: the prevalence of the condition is about 25 percent in Australia.

- Dan Gaffney

A vision splendid

A partnership between Guide Dogs NSW/ACT and UNSW leads to a world first in the fight against blindness. By Dan Gaffney.

UNSW and Guide Dogs NSW/ACT have agreed to establish what is believed to be the world's first ocular imaging centre to offer free diagnosis and management services to the general community in the fight against blindness. When established, the Guide Dogs Vision Centre at UNSW is expected to see up to 40,000 clients annually. The free-of-charge services will target vision-impaired people in NSW and the ACT, and those with eye conditions that could lead to vision impairment, such as glaucoma, macular degeneration and diabetic retinopathy. The new Centre, expected to be in operation by late 2008, will be based in the School of Optometry and Vision Science at the Kensington campus. Guide Dogs NSW/ACT will contribute \$40m to the Centre's establishment and operation over a 10-year period.

"This is a remarkable and generous contribution by Guide Dogs NSW/ACT to

the community," says Vice-Chancellor Professor Fred Hilmer. "The Centre will be a hub for research, the early diagnosis of conditions that can cause vision impairment, and the management and treatment of vision impairment. It will also provide teaching and clinical experience for students and those working in this very important area." Guide Dogs NSW/ACT Chief Executive, Mr Joseph Finucane, says he is unaware of any centre in the world that offers state-of-the-art vision-testing equipment in one location, at no cost to the community. "We chose to take this unique approach after consulting with our clients. They indicated their support for the expansion of our services into the area of prevention, in addition to the mobility and orientation services we have traditionally offered. We are delighted to be working with UNSW on a venture of such benefit to the community," Mr Finucane says. The Guide Dogs Vision Centre at UNSW will offer clients integrated diagnostic,

monitoring and management services, with costs paid by Guide Dogs NSW/ACT. People are likely to be referred to the Centre by GPs and eye care practitioners. The new Centre will also provide top-level teaching services for undergraduate and postgraduate students from a wide range of disciplines. It will have close links with nearby specialist clinical and research services.

According to Professor Fiona Stapleton, head of the School of Optometry and Vision Science, "The Centre provides huge opportunities in education and training of undergraduate and postgraduate students in exposure to the diagnosis and management of ocular disease. Access to the latest ocular-imaging technologies provides an enormous advantage in understanding the natural history, and the effect of treatment on eye disease. "This is a significant educational resource for all groups involved in eye care and rehabilitation," she says.

About 100,000 people in NSW are vision impaired, including people who are blind and those whose vision is worse than the current driving standard. As many as 400,000 have eye conditions that could lead to vision impairment.

From the President of the UNSW Alumni Association



We were all saddened by the news of the passing in December last year of our Association Patron, former Chancellor and Governor of NSW, the Honourable Dr Gordon Samuels AC. For over 30 years, Gordon and Jackie Samuels took an active and keen interest in all Alumni matters and activities, and only last July Gordon Samuels wrote: "We have always recognised the importance of the Alumni Association and the pivotal role it plays in the life and development of the University." We remember and honour Dr Gordon Samuels with enormous gratitude, and extend our sympathy to Dr Jaqueline Samuels and to all the family.

I am delighted that Jackie Samuels has accepted the Board's invitation for her to be a Patron of the UNSW Alumni Association. Our other Patron is Sir Rupert Myers KBE AO.

This magazine highlights significant achievements of our alumni and of the first class teaching, research and other activities at UNSW. Of course, it is only a small sample of what our nearly 200,000 alumni are achieving. Already this year, for example, UNSW COFA graduate, Del Kathryn Barton, has won the Archibald Prize, and Alumni Graduand Award winner

and Australia's first indigenous surgeon, Dr Kelvin Kong, was appointed to the Steering Committee of the Federal Government's 2020 Summit held in April. Kelvin has noted: "*I am a very proud UNSW graduate ... [it is] always nice to be part of the bigger family.*"

Young alumni continue to be a particular focus, with alumni representation on the Board of the student organisation *Arc@UNSW*; an increasing number of affiliate links with student societies on campus; and the development of the Young Alumni Drinks and Networking program. Towards the end of last year I enjoyed meeting groups of young alumni in New York and London. The function in London was held at the Goodenough Club where alumni can enjoy the convenient location and facilities of Goodenough College, University of London, at reduced corporate rates.

If you missed the first Brain Food lecture for 2008, a panel discussion moderated by High Court Justice Michael Kirby on HIV/AIDS research, on 30 April, I look forward to seeing many alumni at future events.

With best wishes,
Dr Ian Walker
President

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Arts and Social Sciences launches into 2008

The Faculty of Arts and Social Sciences welcomed back one of its most prestigious alumni, the Honourable John Della Bosca, NSW Minister for Education, as guest of honour at an alumni reception to launch the start of the 2008 academic year. In his speech, the Minister, who graduated with a Bachelor of Arts in History and Sociology in 1994, recalled his time at UNSW fondly and stressed the importance of arts and social sciences today. "The vast expansion in our collective technical capabilities does not replace the knowledge and values of the disciplines of the humanities," he said. "These are part of the very fabric of the

Pictured from left: NSW Minister for Education, the Hon. John Della Bosca MLC (BA '94); Lex Marinos (BA '70) Dr John Merson, Senior Lecturer, School of History and Philosophy with Russell Krass, (BSocSc 2003).

way we think about ourselves and the communities. They are pivotal in the serious thinking we must always be engaged in to make our society a fairer and more just place."

The Minister's views were echoed by UNSW Vice-Chancellor, Professor Fred Hilmer who took the opportunity to reaffirm his on-going support for arts and social sciences and their continued importance at UNSW.

The Dean of the Faculty and host of the evening, Professor James Donald, welcomed more than 120 alumni to the reception: "Arts and social sciences at UNSW, through our teaching and research, and the impact that these can have on public debate is very much at the forefront of much of what UNSW stands for. We are going through some exciting times at the Faculty and we look forward to sharing this journey with our alumni and friends."

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Arts and Social Sciences

The journey so far

Two prominent alumni consider the mostly high points on their paths of extraordinary achievement.



Catherine Harris
A PASSENGER WITH PURPOSE

When Catherine Harris rose to prominence as CEO of the Federal Government's Affirmative Action Agency (Equal Employment Opportunity for Women in the Workplace) in the 1990s, she had already helped to establish one of Australia's most successful fresh food businesses and run a Marketing and Change Management company for 15 years.

Today Ms Harris continues as a leading international expert on gender issues and, since 2000, has held the dual roles of Executive Director and Chairperson of Harris Farm Markets, along with several board directorships. She is also the Honorary Consul of Bhutan.

Her connections with UNSW span many decades. In 1971, she became the first woman to graduate with a Bachelor of Commerce degree with a major in Marketing, with Merit. She has held the role of Director of Alumni Relations, served as a member of the University Council and held the position of Deputy Chancellor from 2000 to 2003. Currently, she is a Director of the UNSW Foundation and sits on the Advisory Board of the Australian School of Business.

Ms Harris who was made an Officer of the Order of Australia (AO) in 2006, has also been awarded the Public Service Medal and, in April, UNSW conferred on her the degree of Doctor of Business honoris causa.

My childhood was ... filled with people, fun, food and laughter.

My parents always said ... that we were brought up with conscientious neglect.

At school, I ... was tall, gawky and totally confused.

My most significant memory of university is ... checking out boys on the library lawn.

Studying taught me to ... listen and learn before you prattle on to others.

My greatest experiment while at UNSW ... was travelling to Japan as an exchange student in the 60's.

My worst experience while at UNSW ... was not being invited to the orientation dinner in The Roundhouse during my first year at uni.

My most valuable lesson at UNSW ... was you can learn something from everybody.

I made my career choice by ... trying to suit everyone.

If I had known then what I know now, I would have ... followed my own path earlier.

My major lesson in life ... is knowing, loving and understanding yourself, helps you to be more understanding and loving to others.

I remember ... the excitement I felt when David Gonski informed me that the University would like to give me an honorary doctorate!

The greatest lesson in my career has been ... to be ready to grab opportunities with both hands.

My most exhilarating experience so far ... has been watching my family grow.

If I could do it again I would ... repeat it all over again.

My greatest achievement has been ... shifting the debate about working women.

Others say I ... am formidable – being a polite way of saying bossy and forthright.

I most admire ... the selfless religious like the Salvos and Sisters of St Joseph whose whole lives are devoted to making other lives a little more bearable.

I wish I'd never ... said hurtful things in anger.

The best piece of advice I have ever been given ... is trust and examine where your instincts are driving you.

If I chose a different career path ... I'd be an artist.

When I'm not at home ... I am riding my horse in the mountains.

I am happiest when ... my family is around me.

My greatest unrealised wish is to ... travel the world without any restraints.

One last thing we are just passengers but we can help steer directions.



Sir William Tyree

SPARKING WISDOM

Sir William Tyree is one of Australia's most successful postwar industrialists. He founded Tyree Industries in the 1940s to manufacture electrical components, including large power transformers, and subsequently sold the business in the early '80s. However, the Tyree Group of Companies endures as one of Australia's 100 largest private companies principally operating in Australia, New Zealand and the broader Asia Pacific region and its founder remains a strong advocate for the industry's support of education. Sir William completed a Diploma in Electrical Engineering at Sydney Technical College (STC) in 1949 – the same year the STC became The New South Wales University of Technology (subsequently UNSW). He has maintained links to the University ever since making a tangible contribution to new generations of engineers through the A.W. Tyree Foundation and support of scholarships to other projects. One of the most popular venues in the Scientia building is named after him. Sir William is a board member of the UNSW Foundation. Among the many honours bestowed upon him for his contributions to the engineering industry, UNSW conferred on him a Doctorate of Science *honoris causa* in 1986.

My childhood was ... uneventful as I was plagued with bronchitis.

My parents always said ... I would make a good agriculturalist or engineer.

At school, I ... was in the middle of the class, couldn't spell and hated English. My teacher accused me of reading 'penny dreadfuls' as they were called in those days. I didn't get any marks when I corrected him in front of the class and said I only bought the threepenny ones!

My most significant memory of university is ... failing in Electrical Engineering 2 to a new lecturer from Europe who set the exam papers nothing like the history that had been the norm.

Studying taught me to ... want to be better than the norm and understand more.

My greatest experiment while at Sydney Technical College (STC) ... was to work with an engineer from the General Electric company of the USA.

My worst experience while at STC ... was to make a stink bomb and clean out the class!

My most valuable lesson at STC ... was not to look at old exam papers, not to call in at the ice skating rink on the way and go skating with the girls and to take my lectures more seriously.

I made my career choice by ... the age of 10 knowing that I loved agriculture and engineering and chose my career as my mother wanted me to be like her father who was chief electrical engineer of Sydney underground railway.

If I had known then what I know now, I would have ... bought back my company that I built to be the largest in the southern hemisphere.

My major lesson in life ... not to underestimate other people's intelligence as I once learnt from the factory sweeper how to do something I was doing many times inferior.

I remember ... a helicopter flight in Honolulu when the pilot jumped out and left my daughter and I to go down with the helicopter.

The greatest lesson in my career has been ... to not always rely on other financial experts but to understand my business myself.

My most exhilarating experience so far ... was to fly myself around the world.

If I could do it again I ... would have a faster plane.

My greatest achievement ... was to build a \$1 million transformer and successfully see it tested.

Others say I ... am too impatient and expect too much.

I most admire ... good photos and people who are 'tryers'!

I wish I'd never ... had my knee operation.

The best piece of advice I have ever been given is ... to not give up if you fail, but try again.

If I chose a different career path, I'd be ... an agriculturalist.

When I'm not at home, I ... am working or if not working I'm taking part in one of the dozen sporting activities I love to do.

I am happiest when ... I am doing things.

My greatest unrealised wish is to ... it is hard to find one.

One last thing ... it is best to keep busy, have plenty of activities and friends and to like what you are doing.

Pursuing the perfect profile

When it comes to social networking, UNSW research shows kids are cannier than their parents think.



For her honours' thesis research, Zaineb De Souza, a student in the School of Information Systems, Technology and Management at the Australian School of Business, set out to uncover the truth about teenagers and social networking. Her study of 300 students aged 12–18 across four Sydney high schools was the first to look exclusively at use of the MySpace website with its three million Australian members. A 2007 University medalist, De Souza has presented her research paper at a conference in Canada and shared the floor with ABC Managing Director Mark Scott to discuss the merits of online social media. She now works as a strategy consultant at Booz Allen Hamilton.

Why did you choose to research social networking?

My friends raved on about MySpace and Facebook ...I used it myself frequently and really loved what it offered. However, there was a lot of negative media coverage – cases of sexual predators in the US and a Sydney judge becoming a victim of identity theft – so I set out to look at how young people embraced the technology: were they behaving irresponsibly; and, was all the media concern warranted?

What's the extent of social networking among younger people?

Teenagers generally are using it as part of their daily routines. Many in our focus groups indicated that they had the website open in the background, even while doing homework.

What were your key research findings?

- The majority of students did not disclose sensitive information (such as their addresses and phone numbers), although the literature – which concentrated on university students' use of The Facebook – indicated that over 90 per cent did.
- The majority did disclose web-related contact information (such as email addresses and secondary web addresses) as well as 'preference' information (such as favourite movies, books, interests etc.).
- Younger children disclosed more than older children (both in the quantity and

sensitivity of information), although teens who valued privacy less also were inclined to disclose more.

- The majority of social networkers made their profiles less 'public' by restricting access.
- And, there was a disconnect between parents and their children; 90 percent of children would have been engaging in "risky" behaviour as defined by a parent focus group. However, the majority of teenagers reported that their parents had not viewed their online profiles.

How did these differ from your expectations?

I expected the teenagers would behave more irresponsibly than the university students sampled in previous studies, but the research findings showed the opposite. Additionally my honours supervisor [Dr Geoff Dick] and I did not expect parents to define information disclosure practices as negatively as they did.

From your observations, what are the upsides and downsides of social networking?

It makes it much easier to stay in touch – at least twice as many friends remembered my birthday this year! – and, it definitely helps children stay engaged with each other. When children go home and stay inside after school to stick to their parents' 21st century schedules, they can still be as engaged as if they were 'playing' at each other's house. A negative is that the sites can promote bullying. The teen focus group revealed incidents where teens had been crueller to one another because they couldn't see a connection between what they were saying and who it was affecting. There's also the question of whether these sites cause procrastination, time-wasting and multi-tasking during homework.

Have you changed your social networking habits since undertaking the research?

When I first read studies that drew links between information disclosed and risks, such as stalking, blackmail and information found by unintended parties, I adjusted my privacy settings to limit my profile.

Did your research suggest a need for changed behaviour among avid social networkers?

The implications of my research show education about internet use and risks is key. The fact younger children disclosed more information, and those who valued their privacy disclosed less, indicates that if educated further, these children will behave more responsibly, disclosing less sensitive information and using restricted privacy settings.

“There was a disconnect between parents and children's perceptions of risky behaviours.”

UPCOMING EVENTS FOR UNSW ALUMNI & FRIENDS

Please join UNSW at any of the following events.
We look forward to seeing you there ...

▼ MEET THE CEO AND LIFELONG LEARNING EVENTS NSW, VIC, QLD

The Australian School of Business is pleased to announce the following events for the Meet the CEO series 2008.

Wed 9 July 2008 - Ralph Norris, Managing Director & CEO, Commonwealth Bank
Tues 23 September 2008 - Nicholas Moore, Managing Director & CEO, Macquarie Bank

In addition, business alumni are invited to attend Lifelong Learning events, which will be presented in Brisbane and Melbourne as well as Sydney in 2008.

For further details, please visit www.business.unsw.edu.au

▼ PIONEERS' LUNCH NSW

Join the UNSW alumni who graduated before 1977 to share the "pioneering" spirit of the University over lunch.

Tues, 3 June 2008

Guest speaker Ms Yael Augarten, Project Leader UNSW Solar Racing Team, will talk about Sunswift and other adventures on and off the road.

Tues, 2 September 2008

Speaker to be announced.

To RSVP call 61 2 9385 3279 or email alumni@unsw.edu.au

▼ ALUMNI RECEPTIONS HONG KONG, SINGAPORE & THAILAND

Alumni living and working in South-East Asia are invited to attend upcoming events.

Hong Kong

DETAILS: Fri 25 July; 7pm for 7:30pm
The Excelsior, 3/F Gloucester Room,
218 Gloucester Road, Causeway Bay.

Singapore

DETAILS: Sat 26 July 2008
7107 Flavours, 6 Raffles Blvd., #02-02
Marina Square, (above Hong Kong Cafe),
Singapore.

Thailand

DETAILS: Mon 28 July 2008; 6:00 - 9:00pm
Dusit Thani Hotel, Napalai Ball Room,
946 Rama IV Road Bangkok.
To RSVP please email alumni@unsw.edu.au

▼ HO CHI MINH OFFICE OPENING AND ALUMNI RECEPTION VIETNAM

Emeritus Professor Mark Wainwright will host the opening of the new UNSW Ho Chi Minh City Office.

DETAILS: Thurs 26 June 2008
5th Floor, Lucky Star Building
102 Bis Le Lai, Dist 1, HCMC.

For more information or to RSVP please call 84 8 9252679 or email unsw@vnn.vn

▼ COFA NSW

Exclusive viewing at Sullivan and Strumpf Fine Art

44 Gurner St, Paddington
Wednesday 11th June; 6pm - 8pm

Enjoy the work of Marc de Jong, while also hearing directors speak about art collecting in both the primary market as well as the secondary market.

Reunion of the '8's

Did you graduate from National Art School, Alexander Mackie, City Art Institute or COFA in the years 68, 78, 88, 98 or 08? If you did, it's time to enjoy a reunion specifically for you.

DETAILS: Sat 23 August 2008
COFA campus, Paddington.

For more information or to RSVP contact Katy Fitzgerald on 61 2 9385 0699 or email katy.fitzgerald@unsw.edu.au

▼ NEW YORK ALUMNI RECEPTION UNITED STATES

UNSW alumni living or working in New York City are invited to attend a reception to be hosted by the Chancellor, Mr David Gonski.
DETAILS: Mon 7 July 2008; 6:30pm
Australian Consulate General
Monash Room
150 East 42nd Street
New York City.

To RSVP please call 61 2 9385 3279 or email alumni@unsw.edu.au

▼ FACULTY OF ARTS AND SOCIAL SCIENCES NSW

A series of lunchtime lectures presented by UNSW and visiting experts exploring topical issues.

Modes of transition from the workforce

Emeritus Professor Sol Encel, Visiting Professor, Social Policy Research Centre
DETAILS: Tues 1 July; 12:30-1:30pm
Level 2, Room 250
Robert Webster Building (G14)
UNSW.

Applied Ethics and Social Policy: freedom and the limits of paternalism

Dr Tony Fitzpatrick, Reader in Social & Political Theory, Sociology & Social Policy, University of Nottingham
DETAILS: Tues 8 July; 12:30-1:30pm
Level 2, Room 256
Robert Webster Building (G14), UNSW.

Is it working?: Low-income children's perspectives on managing work and care in lone-mother families

Dr Tess Ridge, Lecturer in Social Policy, the University of Bath
DETAILS: Tues 15 July; 12:30-2pm
Level 2, Room 250
Robert Webster Building (G14), UNSW.
To RSVP please call Megan Griffiths on 61 2 9385 7817 or email megangriffiths@unsw.edu.au

WAYS TO GIVE

Bequests are a beneficial way to leave a legacy for future generations. Universities have changed greatly over the years (remember when there were no fees?) and all contributions, large or small, are significantly valued as they allow UNSW to continue to offer quality education and preserve the University's research strengths.

A bequest can be in the form of a:

- Residue gift, including part of or all of your estate (the residue) after you have specified

gifts for family or friends. As they are not specific amounts of money, this sort of bequest keeps its value regardless of inflation so the gift you include today is worth just as much as when it is received by the University.

- Percentage bequest, which allows you to leave a specified percentage of your total estate to the University.
- Specific bequest, encompassing assets such as shares, bonds, property, books, paintings, etc.
- Pecuniary bequest giving a set dollar amount to the University.

Donors may choose to designate the bequest

for the general purpose of the University where the funds will be allocated to priorities of the University at the time. Alternatively, benefactors can specify a program they would like their bequest to support, such as: funding scholarships for disadvantaged, disabled or outstanding students; supporting research; enhancing library collections; equipping laboratories; establishing Chairs; and, refurbishing buildings.

For more information contact Gayle Hannan, phone 61 2 9385 2996; or email g.hannan@unsw.edu.au



The Complete Package

Contemporary function and entertainment venues

KENSINGTON CAMPUS

The award winning events and conference centre, the John Niland Scientia Building, is just one of many venues located at the heart of the University New South Wales' Kensington Campus. From wedding receptions to corporate events, the facilities offer state-of-the-art audio visual facilities and beautiful views.

UNSW CBD

This beautifully renovated business and executive education centre offers auditoriums, theatres, breakout and visitor rooms. all located in the heart of the CBD.

thinkPOD is also available – a new colourful creative space perfect for your next team building workshop, strategy session or planning day.

UNSW Venues and Events offers a host of sensational contemporary function and entertainment venues. UNSW can accommodate you in finding the perfect venue for your next business meeting, workshop, conference or celebration. Delicious catering is provided by Gastronomy Australia.

To find out more call us on +61 2 9385 1515, email venuesandevents@unsw.edu.au or visit www.venuesandevents.unsw.edu.au